



OECD-ITU Innovation Dialogue Speakers Bio-Notes



Ms. Renata Avila is a lawyer specialized in Intellectual Property and Technology. She worked as one of the lawyers representing the Guatemalan Nobel Peace Prize Laureate Rigoberta Menchu Tum challenging racism in Guatemala. Involved in Internet and Human Rights research since 2006, she works with the Web Inventor Sir Tim Berners - Lee in an effort to uphold human rights in the digital age. She serves as a Board Member of Creative Commons. She is also a member of Courage Foundation advisory board, assisting whistleblowers at risk and in the D-Cent board, exploring the potential of decentralized technologies.



Dr. Robert D. Atkinson is one of the country's foremost thinkers on innovation economics. With an extensive background in technology policy, he has conducted ground-breaking research projects on technology and innovation, is a valued adviser to state and national policy makers, and a popular speaker on innovation policy nationally and internationally. Before founding ITIF, Atkinson was Vice President of the Progressive Policy Institute and Director of PPI's Technology & New Economy Project. He received his Masters in Urban and Regional Planning from the University of Oregon and was named a distinguished alumnus in 2014. He received his Ph.D. in City and Regional Planning from the University of North Carolina at Chapel Hill in 1989.



Ms. Julie Napier Zoller, joined the International Communications and Information Policy Directorate at the U.S. Department of State as the Senior Deputy Coordinator in March 2013. She has primary responsibility for formulating and coordinating U.S. telecommunications and information policy relative to multilateral organizations, including the International Telecommunication Union, Organization of American States, Organization for Economic Cooperation and Development, and Asia-Pacific Economic Cooperation. She is currently serving as the chair of the ITU Council. Prior to joining the State Department, Ms. Zoller was the Deputy Associate Administrator International Spectrum in the Office of Spectrum Management at the National Telecommunication and Information Administration (NTIA). Ms. Zoller spent 14 years at ITT Information Systems (now ITT Exelis). Ms. Zoller served the Department of Defense as an electronics engineer early in her career, fielding defense satellite communications systems. Ms. Zoller graduated *cum laude* from Trinity University in San Antonio, Texas, where she received a Bachelor of Science (engineering science) and earned a Master of Science in Business Administration from Boston University.



Prof. Eugene Kandel (BA, MA Hebrew University in Jerusalem; MBA, Ph.D. The University of Chicago) is a Professor of Economics and Finance at the Hebrew University. Prof. Kandel's expertise is in Financial Markets and Intermediaries; he published extensively in Finance and Economics, and served as Editor of the Journal of Financial Markets. In 2009-2015 Kandel served as Head of the National Economic Council and Economic Adviser to the Prime Minister of Israel, and was instrumental in the design of most important economic policies. Prof. Kandel serves as the CEO of Start-Up Nation Central, a non-profit dedicated to strengthening Israel's innovation ecosystem, providing deep insights about it, and connecting it to governments, corporations and NGOs around the world to help them solve their most pressing challenges.



Mr. Enrique Medina Malo, Holds a law degree from Carlos III University of Madrid (1994) and was admitted to the Spanish Government Legal Services in 1997 (Abogado del Estado). He joins Telefónica Legal department in 2006, as Head of Public Law and afterwards Head of Telecommunications and Information Society Legal Affairs. Being responsible of Regulation and Competititon legal issues. In 2008 he was appointed Chief Legal Officer of Telefónica, S.A., reporting to the Group's General Counsel and in September 2011, General Counsel of Telefónica Europe, reporting to the regional CEO. He is currently Chief Policy Officer. Until 2006, he served as State Lawyer for the Spanish State Administration, Ministry of Science and Technology, Ministry of Industry and Energy and the High Court of Cataluña. From 2002 to 2004 he served as General Director for Legislation (Secretario General Técnico) of the Ministry of Science and Technology. He has been Chief Legal Officer of the Spanish Broadcasting Corporation RTVE (2004-2006).



Mr. Charles Fadel is a global education thought leader and expert, futurist and inventor; founder and chairman of the Center for Curriculum Redesign; visiting scholar at Harvard GSE; Chair of the education committee at BIAC/OECD; co-author of recently published "Four-Dimensional Education" and best-selling "21st Century Skills"; founder and president of the Fondation Helvetica Educatio (Geneva, Switzerland); senior fellow, human capital at The Conference Board. He has worked with education systems and institutions in more than thirty countries. He was formerly Global Education Lead at Cisco Systems, visiting scholar at MIT ESG, and angel investor with Beacon Angels. He holds a BSEE, an MBA, and six patents.



Mr. Rich Pearson leads the global marketing and categories teams at Upwork, a website through which freelancers in 180 countries earned over \$1 billion USD last year. He is a frequent speaker on the future of work and a passionate advocate of the digital economy's positive social impact. He has led Upwork's partnerships with the World Bank, World Economic Forum and Rockefeller Foundation. Rich holds an MBA from the Haas School of Business and a BS in Marketing and Finance from UC Berkeley.



Mr. Efosa Ojomo, a native of Nigeria, moved to the United States in August 2000 for college. After receiving a Bachelors in Engineering from Vanderbilt University in 2005, he worked as an Applications Engineer (1.5 years) and as a Sales Engineer (6.5 years) for National Instruments for the eight years that followed. During that time, Efosa and some friends founded Poverty Stops Here, a non-profit organization that provides Nigerian communities with access to wells, microloans for small businesses, and primary education for children. Efosa graduated from Harvard Business School (HBS) in 2015 and is currently a senior research fellow at the Forum for Growth and Innovation at HBS. He is working with Professors Clay Christensen and Derek Van Bever on applying the theories and principles of disruptive innovation in emerging markets in order to engender growth and prosperity.



Dr. Lee Yee Cheong is Chair, UNESCO International Science Technology Innovation Centre for South-South Cooperation; Commissioner, UN Broadband Commission for Sustainable Development; Pro-Chancellor, Infrastructure University Kuala Lumpur; Chair, Global Council, InterAcademy Partnership (IAP) Science Education Program; Member, International Committee, LAMAP Fondation France; Senior Fellow of the Academy of Sciences Malaysia; founder President of the ASEAN Academy of Engineering and Technology; former President of the World Federation of Engineering Organisations (WFEO); Co-chair of Task Force "Science, Technology and Innovation" of the United Nations Millennium Project; former Member of the Board of Trustees of Engineers Against Poverty, U.K; former Member of International Advisory Board of Grand Challenges Canada and former Member of the National Economic and Social Council Kenya. He is Senior Fellow of the Academy of Sciences Malaysia; the founder President of the ASEAN Academy of Engineering and Technology.



Mr. Morgan Reed is a widely respected expert on the government impact on technology innovation. Reed specializes in app industry issues relating to security, privacy, health, and business development. Experienced as a coder and a business owner, Reed has led ACT | The App Association's growth into the leading voice for app companies, representing more than 5,000 app makers in the mobile ecosystem.



Mr. Juan Carlos Archila, Executive Vice President International Affairs of America Movil, has Bachelor of Science in Industrial Engineering from Universidad de los Andes in Bogota, Colombia and Master in International Business from University of South Carolina, holds the position of Executive Vicepresident of International Relations of America Móvil since April of 2016. With more than 20 years of experience in the ICT sector, Juan Carlos worked for Motorola Inc. from 1994 to 2007 in different capacities and businesses in Colombia, the United States and in Mexico where he was appointed Vicepresident of Latin America Mobile Devices. Juan Carlos also worked for the ICT services sector from 2007 to 2009 as President of Brightstar Latin América after which he was appointed as CEO of Comcel in Colombia, one of America Movil's main operations. Since 2012 he led the integration of the two America Movil properties in Colombia, Comcel and Telmex, thereby consolidating the Claro operation in the country becoming the CEO of Claro in Colombia, until his recent appointment as EVP of International Relations in America Movil.



Dr. Eun-Ju Kim is currently Chief, Innovation & Partnership Department, BDT/International Telecommunication Union (ITU), with responsibilities for ITU-D membership, partnership, resource mobilization, innovation, Study Groups, and ICT Development Funds. Prior to moving to the ITU Headquarters, she was serving as Regional Director of ITU Regional Office for Asia and the Pacific based in Thailand; Director for Regulatory Affairs at the ICO Global Communications based in the UK; Lecturer for Telecommunication Policies and Regulations at the London City University in the UK; and Senior Adviser to Minister at the Ministry of Communications in the Republic of Korea. She has been educated from the Seoul National University in the Republic of Korea for the first Master's Degree; the London City University in the UK for the second Master's and Ph. Degrees; and the Harvard Kennedy School in the USA for Executive Education. She has been awarded by the Governments of the R. O. Korea and Mongolia as well as the ITU.