



DRAFT AGENDA

MENA-OECD BUSINESS INTEGRITY NETWORK

Building Integrity in MENA through public-private dialogue: State of play and moving forward

18-19 March 2019

OECD Conference Centre
Paris, France



CONTEXT

Corruption remains a major impediment to social and economic development at both a regional and global level. It poses substantial risks in terms of investment, and undermines trust in markets and institutions alike. It further impedes market regulation, whilst inhibiting private-sector led growth, and deterring foreign investment. Since it affects both the public and private sectors, it must be addressed through a coordinated and efficient response.

In the MENA region, where perception levels of corruption remain very high there is an increasing demand for a stronger anti-corruption framework in order to achieve business integrity. This entails the development of a multi-sectoral dialogue that includes both the public and private sector, as well as the civil society.

Last year, the MENA-OECD Business Integrity Network (MOBIN) brought together a number of stakeholders from MENA and OECD economies to discuss the institutionalisation of such dialogue to tackle corruption. Participants agreed on the need for effective and transparent public-private discussions to develop a framework for good practices and tools to level the playing field. Achieving business integrity further entails addressing the links between corruption and money-laundering, especially considering the significance of the financial sector in the overall economy in the MENA region. Indeed, corruption constitutes an important channel in the money-laundering process, notably in transition countries. Hence, the strengthening of a public-private dialogue and the incorporation of effective anti-corruption policy measures in anti-money laundering (AML) strategy is likely to strengthen business integrity in MENA countries.

The OECD has taken a long-lasting stance in tackling corruption, especially through the implementation of the *Convention on Combating Bribery of Foreign Public Officials in International Business Transactions*. In the MENA region, the MENA-OECD Business Integrity Network (MOBIN) has operated as a bridge between the OECD and the MENA region since 2011 to promote a culture of integrity and fight against corruption.

ABOUT THE MENA-OECD BUSINESS INTEGRITY NETWORK (MOBIN)

The MENA-OECD Business Integrity Network is a unique regional platform working to promote business integrity in the MENA region. It brings together regional businesses and public anti-corruption officials to build awareness about the need to fight corruption and achieve a culture of integrity.

Established in 2011 by the MENA-OECD Competitiveness Programme, it builds a bridge between regulatory best practice and pragmatic considerations to design and implement effective anti-corruption strategies in the MENA region. In October 2016, Ministers endorsed the [Tunis Declaration](#) for the Initiative's new 2016-2020 mandate. They further called upon the MENA-OECD Integrity Network to address policy dialogue and peer learning to achieve a stronger, cleaner, and fairer business climate.

The MENA-OECD Competitiveness Programme

The MENA-OECD Competitiveness Programme was launched in 2005.

The Programme supports governments undertaking reforms to spur sector development as a driving force for growth and job creation in the region.

The main tools applied are policy dialogue, peer learning, and capacity building. Priority topics addressed are trade and investment, entrepreneurship, women's economic empowerment, business integrity, corporate governance, and economic resilience.

<http://www.oecd.org/mena>

The MENA-OECD Business Integrity Network aims to:

- Support the convergence of MENA regulatory frameworks and MENA businesses with internationally-recognised integrity norms, standards and best practices ;
- Strengthen international cooperation for law enforcement (i.e. detection, investigation and prosecution of corruption cases) through exchange of information and mutual legal assistance ;
- Provide an effective platform for strengthening public-private dialogue, for peer-learning and sharing of tools and best practices.

The **MENA-OECD Business Integrity Network** has held events for practitioners and policy makers on anti-corruption integrity systems, effective enforcement methods and the adoption of robust national legal and institutional frameworks against corruption and foreign bribery.

OBJECTIVES OF THE MEETING

The 2018 meeting of the MOBIN promoted clean business and fair market conditions in the MENA region by supporting an anti-corruption policy framework that includes a strong and effective public-private dialogue dimension. It further constituted the opportunity to launch a Survey on ongoing public-private dialogue in the MENA region.

In 2019, discussions will hence focus on analysing the state of play of public-private dialogue to promote integrity in the region and identify solutions for moving forward. These include mobilising collective action and drawing on experiences from MENA and OECD countries. This year's Meeting will also be the occasion to present and discuss the first assessment of ongoing public-private dialogue in the MENA region, achieved through the answers to the 2018 Survey. . One of the main objectives of the meeting will be to raise awareness of the steps to consider, the difficulties to overcome but also the advantages and impact of such dialogue.

The meeting will also provide an occasion to discuss the need to extend the public and private sector dialogue to apprehend the **links between corruption and money-laundering**. Discussions will focus on assessing the extent to which money laundering entrenches corrupt practices in MENA countries, through the expertise of officials from both the private and the public sector, and from OECD countries. These discussions will help to determine the steps to take in order to launch an innovative and coordinated response to this issue. The 2019 meeting of the MOBIN will further provide a platform of reflection to **discuss gender and integrity**. Participants will be encouraged to reflect as to how and why gender should be included in anti-corruption policies, and set the ground for taking action in that direction.

Finally, during the second day of the meeting, MENA participants will take part in a **study tour** organised at **French Anti-Corruption Agency**. This will be an opportunity for participants and practitioners to share their experience on how to address corruption more effectively.

Participants will also have the opportunity to participate to the ***Anti-corruption and Business Integrity Roundtable : Lessons from Eastern Europe and Central Asia, Middle East and North Africa and Asia and the Pacific***. This RoundTable, organised by the OECD Anti-Corruption Division on 19 March in the afternoon, will foster a comparative policy discussion of significant governmental and private-sector initiatives to enhance business integrity. Participants are furthermore invited to take part in the [**OECD Global Anti-Corruption & Integrity Forum on 20-21 March 2019**](#) at the OECD. This is

a valuable opportunity to engage in one of the leading public fora on integrity and anti-corruption worldwide.

PARTICIPANTS

The meeting will gather key anti-corruption policy-makers and practitioners from the Middle East and North Africa (MENA) and OECD countries. International Organisations and civil society representatives will also attend the meeting.

BACKGROUND MATERIAL

- Background note on public-private dialogue to fight against corruption in the MENA region
- Manual on the main elements and key factors of success for bolstering anti-corruption collective action to fight against corruption with a focus on the Moroccan experience

PRACTICAL INFORMATION

Venue: OECD Conference Centre – Room CC6

2, rue André Pascal 75116, Paris, France

Interpretation: Arabic, English and French

PROGRAMME SUMMARY

MOBIN – 18-19 March 2019

DAY ONE – OECD – Room CC6

8.30-9.00

Registration and welcome

9.00-9.20

Opening ceremony

9.20-11.20

Session 1: Roundtable on PPD to fight against corruption in the MENA region: current practices and prospects

11.20-11.45

Coffee break and Group

11.45-13.00

Session 2: Moving forward through anti-corruption collective action: the driving role of the private sector

13.00-14.30

Lunch Break

14.30-16.15

Session 3: Anti-Corruption and Anti-Money Laundering: a Need for Partnership Between Public and Private Sectors

16.15-17.30

Session 4 Addressing gender issues in integrity policies

17.30-17.45

Closing and way forward

DAY TWO

9.00

Departure from the OECD

10.00-12.00

Study Tour at the French Anti-Corruption Agency, Paris

For nominated MENA participants

12.00-14.00

Lunch break

14.00-18.00

Anti-corruption and Business Integrity Roundtable: Lessons from Eastern Europe and Central Asia, Middle East and North Africa and Asia and the Pacific

OECD Auditorium

Building Integrity in MENA through public–private dialogue: State of play and moving forward

18-19 March 2019 ♦ Paris, France

| Monday 18 March 2019 OECD Conference Center, Room CC6 | |
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| 8:30 - 9.00 | Registration and welcome coffee |
| 9:00 – 9.20 | Opening Ceremony |
| | <p>Opening remarks</p> <ul style="list-style-type: none">• H.E. Mr. Erdem BASCI, Ambassador of Turkey to the OECD, Co-Chair of the MENA-OECD Competitiveness Programme• Amina Figuigui, Co-Chair of MOBIN, Vice-Chair of the Ethics and Good Governance Commission, General Confederation of Moroccan Enterprises (CGEM)• Drago Kos, Co-Chair of MOBIN, Chair of the OECD Working Group on Bribery |
| 9:20 – 11.20 | <p>Session 1: Roundtable on Public-private dialogue to fight against corruption in the MENA region : current practices and prospects</p> <p><u>Moderator :</u> Drago Kos, Co-Chair of MOBIN, Chair of the OECD Working Group on Bribery</p> <p>The session will address ongoing practices and identified gaps and needs in the public private dialogue in the different countries of the Programme. The first assessment of the state of play of public-private dialogue in MENA countries, achieved thanks to the responses provided by government officials and representatives from business associations and the private sector of the MENA region to the 2018 MOBIN questionnaire will be presented and discussed. This will help establish actions to implement by the MOBIN in order to foster change, and promote business integrity in the region. The roundtable will then provide grounds for an interactive discussion through comments and feedbacks by OECD and MENA countries' participants and practitioners. Finally, it will open the path for an exchange regarding future perspectives on the dialogue.</p> <p><u>Speakers:</u></p> <p>Presentation of the of the Report on public-private dialogue on anti-corruption in the MENA region : methodology and findings</p> <ul style="list-style-type: none">• Diane Pallez, Policy Analyst, MENA-OECD Competitiveness Programme, Global Relations Secretariat• Drago Kos, Co-Chair of MOBIN, Chair of the OECD Working Group on Bribery <p>Peers' and international organisations perspective</p> <ul style="list-style-type: none">• Lorenzo Salazar, Prosecutor, Court of Appeal of Naples, Italy, Vice-Chair of the OECD |

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| | <p>Working Group on Bribery</p> <ul style="list-style-type: none"> • Melissa Khemani, Associate Director, Southern and Eastern Mediterranean Region, Office of the Chief Compliance Officer, European Bank for Reconstruction & Development (EBRD) <p>Feedback and reactions - MENA delegations Suggested questions for discussion:</p> <ul style="list-style-type: none"> • <i>What do you consider as the main obstacle and further step to take to increase the use of a public-private dialogue (PPD) in the anti-corruption area in your country?</i> • <i>In which areas of integrity and anti-corruption in your country do you see PPD as the biggest potential for achieving tangible success?</i> • <i>What can the MOBIN do to help you most in devising and using the PDD in your country to fight against corruption?</i> |
| 11.20 – 11.45 | <i>Coffee break and Group Picture</i> |
| 11.45 – 13.00 | <p>Session 2: Moving forward through anti-corruption collective action : the driving role of the private sector</p> |
| | <p><u>Moderator : Qusay Salama</u>, Project Director, Integrity Network Initiative, Egyptian Junior Business Association</p> <p>Introduction - Perspective from the field</p> <p>Collective action has shown its potential to achieve impactful results on the ground in the area of integrity. This session will present concrete examples of anti-corruption collective actions that involve public and private sectors in innovative partnerships, with a focus on the experience conducted in Morocco in the strategic sectors of health, transport and energy. Lessons learnt from this experience regrouped in a Manual detailing the key factors of success of such initiatives will provide participants with a solid understanding of the steps to follow and the pitfalls to avoid in order to implement impactful collective action in MENA countries.</p> <p><u>Speakers :</u></p> <p>Presentation of the Manual on key factors of success for anti-corruption collective action with a focus on the Moroccan experience</p> <ul style="list-style-type: none"> • François Vincke, Lawyer, Vice-Chair of the ICC Commission on Corporate Responsibility and Anti-Corruption - Paris, Belgium • Layla Laassel Sentissi, Executive Director at the Moroccan Association for Pharmaceutical Industry (AMIP) and member of the CGEM • Esteban Arribas-Reyes, Associate Researcher, Integridad en la Contratacion Publica <p><i>Discussion - Q&A</i></p> |
| 13.00– 14:30 | <i>Lunch break</i> |

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| 14:30 – 16:15 | Session 3: Anti-Corruption and Anti-Money Laundering: a Need for Partnership Between Public and Private Sectors |
| | <p><u>Moderator:</u> Patrick Moulette, Head, Anti-Corruption Division, OECD Directorate for Financial and Enterprise Affairs, OECD</p> <p>The aim of the session is to discuss the nexus between corruption and money-laundering in MENA countries. Regional and OECD member countries' experts from both the public and private sector will discuss the extent to which money laundering entrenches corrupt practices, as well as the benefits of a coordinated action between anti-corruption and anti-money laundering officials from both the public and private sector. This will provide a basis to determine the steps to be taken for a coordinated response, as well as the role the OECD can play in supporting countries engaged in fighting both corruption and money-laundering in the MENA region.</p> <p><u>Speakers :</u></p> <ul style="list-style-type: none"> • Anwar Sayah, Financial and Administrative Director (CMA), Union of Arab Banks • Jean-Christophe Cabotte, Head of the Analysis, Intelligence and Information Department, TRACFIN, France • Haytham Yassine, Audit and Investigation Unit, Special Investigation Commission, Lebanon • Gaelle Pierre, Economist, International Monetary Fund (IMF), Middle East and Central Asia Department <p><i>Discussion - Q&A</i></p> |
| 16.15 – 17.30 | Session 4 : Addressing gender issues in integrity policies |
| | <p><u>Moderator :</u> Nicola Ehlermann, Former Head of the MENA-OECD Competitiveness Programme</p> <p>The aim of this session is to provide a platform of reflection to discuss gender and integrity. Participants will share their views on the ways to enshrine gender into anti-corruption policies. The discussions will set the ground for determining the most suitable field for action in that direction.</p> <ul style="list-style-type: none"> • Marwa Fatafta, MENA Regional Advisor, Transparency International • Bapsy Dastur, General Counsel, Chief Legal Officer, Stolt Nielsen • Majdi Hassen, Executive Advisor, Institut Arabe des Chefs d'Entreprises (IACE), Tunisia • Rabha Zeidguy, Consultant, University Professor, former Secretary General of the Moroccan Central body of corruption prevention (ICPC) <p><i>Discussion - Q&A</i></p> |

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| 17:30 - 17:45 | Closing remarks - Reflection on next steps |
| | <p><i>Highlights of the day, follow-ups and next steps</i></p> <p>Andreas Schaal, Director OECD Global Relations and OECD G20 Sous Sherpa</p> |

| Tuesday 19 March 2019 | |
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| 9:00 | Departure from the OECD |
| 10:00 - 12:00 | Study tour at the French Anti-Corruption Agency (<i>Agence Française anti-corruption</i>) for MENA participants - <u>UPON REGISTRATION ONLY</u> |
| | <p>The OECD will organise a field visit to the French Anti-Corruption Agency. The objective of this visit for participants and practitioners is to exchange experiences with peers from an OECD member-country and party to the <i>OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions</i> on how to better address corruption.</p> <p>Venue: French Anti-Corruption Agency</p> |
| 12.00 – 14:00 | <i>Lunch break</i> |
| 14:00 -18:00 | Anti-corruption and Business Integrity Roundtable : Lessons from Eastern Europe and Central Asia, Middle East and North Africa and Asia and the Pacific OECD Headquarters - Auditorium (tbc) |
| | <i>Organised by the OECD Anti-Corruption Division - See distinct agenda</i> |

Contacts

Diane Pallez

Policy Analyst
MENA-OECD Competitiveness Programme
Global Relations Secretariat
Email: Diane.pallez-guillevic@oecd.org

Mathieu Miranda

Project Assistant
MENA-OECD Competitiveness Programme
Global Relations Secretariat
Email : Mathieu.MIRANDA@oecd.org

References

General information

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- OECD(2018) [Diagnostic d'intégrité au Maroc : Mettre en œuvre des politiques d'intégrité pour renforcer la confiance](#)
- AfDB/OECD (2016), “[Anti-Bribery Policy and Compliance Guidance for African Companies](#)”
- OECD (2016), “[Committing to Effective Whistle-blower Protection](#)”
- OECD (2015), “[G20/OECD Principles of Corporate Governance](#)”
- OECD (2014), “Strengthening Business Integrity in Small and Medium Enterprises in the Middle East and North Africa”
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- OECD (2013) [Integrity Scan of Tunisia](#)
- International Chamber of Commerce (2011), “[ICC Rules on Combating Corruption](#)”
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- OECD (2010), “[Anti-corruption Ethics and Compliance Handbook for Business](#)”
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- OECD (2009), “[Recommendation of the Council for Further Combating Bribery of Foreign Public Officials in International Business Transactions](#)”
- UN (2004), “[The United Nations Convention on Anti-Corruption \(UNCAC\)](#)”
- African Union (2003), “[African Union Convention on Preventing and Combating Corruption](#)”
- [UNDP in the Arab States](#)

Information about collective actions and other initiatives

- [Basel Institute on Governance and Collective Actions](#)
- [Confédération Générale des Entreprises du Maroc](#)
- [Egyptian Junior Business Association](#)
- [Maritime Anti-Corruption Network](#)
- [The Business and Industry Advisory Committee to the OECD](#)
- [The Trade Union Advisory Committee to the OECD](#)
- [Transparency International](#)
- [United Nations Global Compact Anti-Corruption Collective Action](#)