CENTRE FOR CO-OPERATION WITH NON-MEMBERS
COMMITTEE ON INTERNATIONAL INVESTMENT AND MULTINATIONAL ENTERPRISES

Emerging Market Economy Forum

Draft Agenda

WORKSHOP ON FOREIGN DIRECT INVESTMENT POLICY AND PROMOTION IN LATIN AMERICA

Lima, 15-17 December 1998

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WORKSHOP ON “FOREIGN DIRECT INVESTMENT POLICY AND PROMOTION IN LATIN AMERICA”

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Draft Agenda

Tuesday, 15 December 1998: Foreign Direct Investment: Trends, Assessment and Policies

09:00 Opening Addresses

Mr. Jorge Baca, Minister of Economy and Finance, Peru
Ambassador Jean-Michell Perille, Delegation of the European Commission in Peru
Mr. Rainer Geiger, Deputy Director, Financial, Fiscal and Enterprise Affairs, OECD

Morning session

Chairperson: Mr Ricardo Harten, President, National Commission of Foreign Investment and Technology, CONITE, Peru

09:30 FDI in Latin America in the Current Financial Environment

Mr. Antonio Martins, Registry of Foreign Capital, Central Bank, Brazil
Mr. Eduardo Moyano, Executive Vice-President, Foreign Investment Committee, Chile(*)

Presentation on the ECLAC Annual Report on Foreign Investment in Latin America and the Caribbean by Mr. Michael Mortimore, ECLAC
Presentation on the SELA report on External Financing and External Debt in Latin America and the Caribbean by Mrs. Manuela Tortora, SELA

Experts from selected Latin American countries and others will assess the effects of the current financial environment on the prospects for FDI. They will also discuss the policy response required in the present circumstances.

12:30 Lunch

(*) Coffee break 10:45-11:15
Afternoon session

Chairperson:  *Ms. Anabel Gonzalez, Vice-Minister, Ministry of Foreign Trade, Costa Rica*

14:30 The International Framework for Foreign Direct Investment

- Multilateral Framework for Investments
- Inter-American Investment Policies
  
  *Mr. Carlos Herrera, Secretary-General, CONITE, Peru*
  
  *Mrs. Maryse Robert, OAS*
  
  *Mr. Ziga Vodusek, IDB (*)

Participants will discuss the prospects for developing a multilateral framework for investment rules and ways to ensure an active involvement of Latin American countries in this process.

17:15 Conclusions

19:00 Reception hosted by Government of Peru

**Wednesday, 16 December 1998: Best practices in promoting FDI in Latin America**

Morning session

Chairperson:  *Ambassador Marino Baldi, Federal Office for Foreign Economic Affairs, Switzerland*

09:00 Creating an attractive environment for investors

- The role of government departments and regional authorities- how administrations help or impair the regulatory environment
  
  *Mr. Lisandro Barry, Director, Investment Development Agency, Ministry of Economy, Argentina*
  
  Commentators:  *Mrs. Sonia Rene Lainfesta, Director, International Trade Negotiations, Ministry of Economy, Guatemala*
  
  *Mrs. Carmen Gisela Vergara, Director, Promotion and Production Department, Vice-Ministry of Foreign Trade, Panama*

- The role of regional and international organisations
  
  *Mr. Juan Carlos Mathews, Director, Eurocentre Peru, Al-invest Programme*
  
  *Mr. Antonio Pinto-Rodrigues, Director, Investment and Technology Promotion, UNIDO*
  
  *Mrs. Monica Rosell, Director, Investment Department, Andean Community*

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** Coffee break 15:15-15:45

* Coffee break 10:30-11:00
12: 30 Lunch

Afternoon session

14: 30 Expanding business in Latin America

- The Peruvian Experience: A case study
  Mrs. Rosario Almenara, Vice-Minister of Economy, Peru
- The Chilean Experience: A case study
  Mr. Héctor Casanueva, Director, Pro-Chile, Ministry of Foreign Affairs, Chile
- Private Sector Case Studies
  Automotive Sector: Mr. H. Losoviz, President ADEFA and IVECO, Argentina
  Financial Sector: Mr. Alberto Ridaura, Director, Global Bank Division, Banco Santander
  Senior Executive from the Communications Sector: Bell South or Telefonica (*)

17: 15 Conclusions

19: 00 Reception hosted by the EU Commission

Thursday, 17 December 1998: Best practice in promoting FDI (continuation)

09: 00 Investment Promotion Techniques and the role of the Investment Promotion Agencies

Chairperson: Ms. Karin Millet, General Manager of Investment Marketing Services, MIGA

Mr Declan Murphy, Consultant, OECD

Commentators: Mrs. Lilian Arbiza, Executive Director, Uruguay XXI
Mrs. Claudette Chin, Vice President for marketing, JAMPRO, Jamaica
Mr. Eddy Martinez, Director, Dominican Republic Office for the Promotion of Investment

** Coffee break 15:45-16:15
* Coffee break 11:00-11:30
11:30 Closing session: Policy Responses

Chairperson: Mr. Rainer Geiger, Deputy Director, Financial, Fiscal, and Enterprise Affairs, OECD

Panel Discussion

12:30 Summary and Conclusions

(*) To be confirmed