

DRAFT AGENDA



Understanding SMEs in Global Value Chains in ASEAN

**9th MEETING OF THE REGIONAL
POLICY NETWORK ON SMEs**

Tuesday, 3 April 2018

Villa Santi Resort

Luang Prabang, Lao PDR

OVERVIEW

The Organisation for Economic Co-operation and Development (OECD) and the ASEAN Secretariat are pleased to organise the 9th meeting of the OECD-ASEAN Regional Policy Network (RPN) on SMEs on 3 April 2018, in Luang Prabang, Lao PDR. The programme aims to foster the exchange of good practices and mutual learning among policy makers in OECD and ASEAN countries. The 9th RPN on SMEs will focus on the subject of Global Value Chains (GVC). This will also be an opportunity to discuss good practice examples from OECD, but also from ASEAN and look at a range of the policy initiatives taking place. The meeting will feature invited experts from OECD and ASEAN member countries.

STRUCTURE

The meeting will have two sessions:

Session 1 Inclusive trade and investment in GVCs: Opportunities for SMEs in ASEAN

This session will explore the trade and investment channels through which SMEs participate in and benefit from global Value Chains (GVCs) in view of exploring the key policy challenges faced in making participation more inclusive.

Session 2 Supporting SMEs in Global Value Chains using Good Regulatory Practices

This session sets out a framework for integrating Good Regulatory Practices (GRP) into the development of policies and programmes to support SME growth in GVCs. GRP tools and case studies are used to illustrate how GRP are essential for improving SME engagement with international growth opportunities, while facilitating business development for all.

CONTEXT

Held in connection with the 5th meeting of the ASEAN Co-ordinating Committee on MSMEs (ACCMSME), this meeting is part of the *OECD Southeast Asia Regional Programme*, launched in 2014 to support regional economic integration and policy reforms in the countries. The RPN on SMEs is a mutual learning platform for ASEAN and OECD member countries and policy makers.

PARTICIPANTS

The Regional Policy Network on SMEs comprises of delegates from ASEAN and OECD member countries. The experts from OECD, ASEAN Secretariat as well as invited experts from the member countries and international and regional organisations are invited to the meeting in order to present relevant initiatives and projects.

9TH MEETING OF THE REGIONAL POLICY NETWORK ON SMEs

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Tuesday, 3 April 2018

Luang Prabang, Lao PDR

13:30 – 14:20 Welcome and Opening Remarks

Welcome remarks

- **Mr. Bountheung DOUANGSAVANH**, Deputy Director General of Department of SME Promotion, Ministry of Industry and Commerce, Lao PDR

Opening remarks:

- **Ms. Norlela SUHAILEE**, Acting Head of Business Advisory & Services, Darussalam Enterprise (DARe), and Co-chair of the Regional Policy Network on SMEs, **Brunei Darussalam, ACCMSME Member and Chair**
- **Ms. Lois A. STEVENSON**, Co-chair of the Regional Policy Network on SMEs, **Canada**
- **Mr. Antonio FANELLI**, Global Relations, Senior Economist, **OECD**
- **Mr. Jon SILVA**, ASEAN Regional Development Program, Mission of Canada to ASEAN, **Canada**

GROUP PHOTO

14:20 – 15:50 Session 1: Inclusive trade and investment in GVCs: Opportunities for SMEs in ASEAN

Technological advances in ICT and transport and, through them, facilitated trade and foreign investment opportunities, have driven the development of internationally fragmented production networks or GVCs. These offer SMEs new opportunities to benefit from internationalisation. This sessions explores the trade and investment channels through which SMEs participate in GVCs and provides a preliminary discussion of the policies needed to ensure that the benefits from globalisation are made more inclusive.

Moderator:

- **Mr. Bountheung DOUANGSAVANH**, Deputy Director General of Department of SME Promotion, Ministry of Industry and Commerce, Lao PDR

Presentations:

- **Mr. Javier LOPEZ GONSALEZ**, Trade and Agriculture Directorate, **OECD** (TBC)
- **Mr. Martin WERMELINGER**, Directorate for Financial and Enterprise Affairs, **OECD**
Presentation of the recent work developed on GVCs in ASEAN
- **Ms. Souphaphone SAIGNALEUTH**, PhD, Investment Promotion Agency, Ministry of Planning and Investment, Lao PDR
Presentation of example of Lao PDR in attracting foreign investors relevant for GVCs

Comments and discussion (35 min)

16:00 – 16:20 Coffee/ tea break

16:20 – 17:20 Session 2: Supporting SMEs in Global Value Chains with Good Regulatory Practices

This session will focus on good regulatory policies, practices and tools for improving the efficiency and impact of regulatory delivery for businesses. The “hows” and “whys” of Good Regulatory Practices will be clearly defined, followed by case studies of how they can be applied along various stages of GVCs, from OECD as well as ASEAN perspectives. Preliminary findings and recommendations from the regulatory policies chapters of COPAS will also be presented, followed by open discussion on the proposed policy recommendations.

Moderator:

- **Mr Mohd. Rithauden Makip**, Deputy CEO of SME Corp. Malaysia

Presentations:

- **Ms. Shelly HSIEH**, Policy Analyst, Public Governance Directorate, **OECD**
Presentation of the recent work developed on GVCs in ASEAN
- **Ms. Soo Jung CHOI**, PhD, Director, Center for Regulatory Impact Assessment, Korea Small Business Institute (KOSBI), **Korea**
Presentation of the case of Korea

Comments and discussion (25 mins)

17:20 – 17:50 Closing Session : Next Steps and Closing

This session summarises the discussions held during the day.

Summary:

- **Ms. Nora'in ALI**, Head of Enterprise and Stakeholder Engagement Division, ASEAN Economic Community Department, **ASEAN Secretariat**
- **Ms. Lois A. STEVENSON**, Co-chair of the Regional Policy Network on SMEs, **Canada**

Closing:

- **Ms. Norlela SUHAILEE**, Acting Head of Business Advisory & Services, Darussalam Enterprise (DARe), and Co-chair of the Regional Policy Network on SMEs, **Brunei Darussalam, ACCMSME Member and Chair**

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