DAC Network on Development Evaluation

GUIDANCE FOR MANAGING EFFECTIVE JOINT EVALUATIONS

Draft Dissemination Strategy (01/03/06)

It is envisaged that the final text for the Guidance will be agreed by the DAC Evaluation Network at its meeting on 30-31 March 2006 and approved for publication by the DAC through written procedure shortly afterwards. On this schedule, the publication, printing and dissemination will begin in May 2006 and will include the following aspects:

1) Online Publication

The Guidance will be published on the DAC Evaluation Network Website (www.oecd.org/dac/evaluationnetwork) and in the DAC Evaluation Resource Centre (www.oecd.org/dac/evaluationnetwork/derec). We will also ask the 30 members of the DAC Evaluation Network to make the Guidance available on their internal and external evaluation websites.

2) Electronic Dissemination

The Guidance will be sent in electronic form to members of the DAC Evaluation Network, to DAC Delegates, to the 60+ organisations and networks working on development evaluation with which we regularly share key products, and to the developing country partners who participated in the Nairobi Workshop. We will also feature the new Guidance via regular DAC channels such as DAC News.

3) Printed Copies of the Booklet

All Evaluation Network members are requested to indicate how many copies they would like to receive, including any copies they wish to share with Country Offices.

4) Partner Workshops

We propose to partner with the African Evaluation Association (AfREA), the European Evaluation Association (EES) and with the International Development Evaluation Association (IDEAS) to disseminate the Guidance at upcoming annual conferences. We will also share copies of the booklet with members of the Joint Venture on Monitoring the Paris Declaration.