The only way is up? Social Mobility and Equal Opportunities
Joint OECD-Eurofound Conference
Date: 4 May, 2017
Location: OECD Headquarters, Paris, France

The one-day high-level conference brings together an interdisciplinary group of international experts, policy makers and stakeholders from OECD and EU countries to discuss evidence on the extent of mobility between generations and identify policies supporting upward mobility particularly of disadvantaged groups of the population.

In the last decade, especially since the onset of the economic crisis people in many countries are facing lower living standards and social and income inequalities seem to be increasing. The policy attention has begun to shift towards the lack of equal opportunities and the transmission of (dis)advantage. The accumulation of disadvantage from one generation to the next impinges on the idea of social justice because it violates the principle that everyone deserves equal economic, political and social rights and opportunities.

This conference will discuss the major trends in social mobility and how these vary across countries. The sessions will consider what policies work in the field of education, labour market, urban development, health and social protection to improve equal opportunities and social mobility. The concluding panel will aim to identify how more integrated approach at different levels can underpin greater equality of opportunity and promote social mobility.

9.00-9.30 Registration and coffee

Opening Session Equal opportunities as a lever to mobility
9.30-10.30 This session will consider the extent an individual’s outcomes are predetermined and which obstacles individuals face in moving up the social mobility ladder. The session will also explore the trends in inequality and social mobility and the implications for equal opportunities.

Welcoming remarks:
Juan Menéndez-Valdés – Director, Eurofound
Gabriela Ramos – Chief of Staff and Sherpa to the G20, OECD

Keynote speech
Richard V. Reeves – Senior Fellow, Brookings Foundation
Discussant - Maria João Rodrigues – Member of European Parliament, EP Rapporteur for the European Pillar of Social Rights
Open the floor for discussion

Session 1 Moving up the ladder via education
10.30-11.45 The first session will consider the extent to which various socio-economic and demographic backgrounds influence individuals’ learning and labour market outcomes. It will discuss the role of education and skills formation in empowering individuals to climb up the socio-economic ladder throughout their life course, regardless of their socio-economic backgrounds as well as effective policy measures that tackle educational inequalities and ensure strong support for individuals from disadvantaged backgrounds.

Introduction and Chair: Andreas Schleicher – Director, OECD Education Directorate

Speakers:
Anna Vignoles – Professor of Education and Director of Research at the Faculty of Education, Cambridge University, UK
Mart Laidmets – Deputy Secretary General for General and Vocational Education, Estonia
Sandie Meusnier – Communication Manager- programme PQPM, ESSEC, France
Abigail McKnight – Associate Director, Centre for Analysis of Social Exclusion, LSE
Open the floor for discussion
11.45-12.00  Coffee Break

Session 2  Making the labour market more inclusive

12.00-13.15  The second session will discuss policies to make the labour market more inclusive to improve the chances of individuals from disadvantaged background who do not have equal chances to find a good first job. The session will examine policies that help smooth out transitions, support workers through certain labour market and life events as well as reducing high labour market segmentation that can prevent individuals to stable and good quality jobs.

Introduction and Chair: Stefano Scarpetta – Director of Employment, Labour and Social Affairs, OECD

Speakers:
Margaret Kidd – Minister Counsellor, Department of Employment, Australia
Barbara Kauffmann – Director, Employment and Social Governance, European Commission
Selma Mahfouz – Director of DARES, Ministry of Employment, Training and Social Dialogue, France
Tito Boeri – Professor of Economics, Bocconi University, Italy

Open the floor for discussion

13.15-14.30  Lunch Break

Session 3  How where you live affects your chances in life

14.30-15.45  The third session will look at the causes and the potential dangers of increased segregation in regional/residential areas. The panelists will discuss the challenges of reducing spatial inequalities through adapted policies particularly in affordable housing and transport. In addition, the discussion will also look at the possible scope for local and regional public authorities to improve employment opportunities in local labour markets.

Introduction and Chair: Robert Anderson – Head of Unit, Social Policies, Eurofound

Speakers:
Lamia Kamal-Chaoui – Director, Centre for Entrepreneurship, SMEs, Local Development and Tourism and Head of OECD Champion Mayors for Inclusive Growth Initiative, OECD
Emile Klep – Director of Urban Planning, City of Rotterdam
Bryna Lipper – Senior Vice President, City and Practice Management, 100 Resilient Cities
Rakesh Kochhar – Associate Director of Research, Pew Research Center

Open the floor for discussion

15.45-16.00  Coffee Break

Closing Session  Policy interventions across the life cycle

16.00-17.30  The closing session will address the issue of how to design more coordinated action. Public policy packages and reforms to promote upward mobility. In addition to the previous policies in the field of education, labour market and urban planning, it will also look at how to address health inequalities and how to prevent them and as well as the role of social assistance and family policies to buffer the impact of parental disadvantage.

Introduction and Chair: Henning Meyer – Editor-in-Chief of Social Europe, Research Associate at LSE and Director of New Global Strategy Ltd.

Speakers:
Shamina Singh – President, MasterCard Center for Inclusive Growth
David Willets – Executive Chair, Resolution Foundation, UK
Pawel Świeboda – Deputy Head, European Political Strategy Centre, European Commission