Why Skills, Employment, and Entrepreneurship Strategies for the Mediterranean Region?

Barcelona 18th July 2011

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A region of high population growth...
...and high unemployment among the youth...
Employment trends by occupation towards 2020 (EU 27)

Source: Cedefop Skills Demand and Supply Forecast (2011)
...(1) target skills mismatching...

Employment trends by qualifications towards 2020 (EU 27)

Source: Cedefop Skills Demand and Supply Forecast (2011)
Findings from a survey administered to 11 HEIs (Dec 2010):

**Entrepreneurship education:**
- All offer entrepreneurship education, most cross-faculty, credits, non-“chalk & talk”, but only few involve entrepreneurs, bankers, etc.
- Most HEIs organise regular training of trainers

**Start-up support:**
- 9 have an “entrepreneurship centre” and 2 plan to establish one within the next two years
- 7 have incubation facilities on campus, 3 plan to offer incubation in the next two years
- *Almost half* of them provide access for students and alumni from other universities

**Collaboration with external support providers** is underdeveloped in most regions (exceptions: Tunis, Sfax)
...(3) integrate skills, employment, and entrepreneurship strategies...
…considering also changes in labour markets due to climate change adaptation (e.g. CO2 emissions intensity and employment)

**a) Most polluting industries:** Air transport; Water transport; Electricity, gas and water supply; Coke, refined petroleum products and nuclear fuel; Land transport; Basic metals; Other non-metallic mineral products.

**b) Sectors are ranked by increasing ratio of CO2 emissions to value added.**

Source: EU-LFS, GTAP database, KLEMS database

Unweighted average across 27 OECD countries, 2004
...for achieving job-rich communities

- Harness infrastructure development with local economic and employment strategies
- Anticipate the impact of demographic changes in local development
- Integrate systems of social protection
- Maximise skills development and training
- Generate local labour market intelligence
- Strengthen local institutions through policy coherence
- Support labour market adjustments
- Shape the path to job-rich growth
- Enable a sustainable business environment focusing on SMEs
- Accelerate the local transition to a low-carbon economy and sustainable local development